
LOGO DESIGN
PRINT
& GRAPHIC



PORT-
FOLIO

PREVIEW

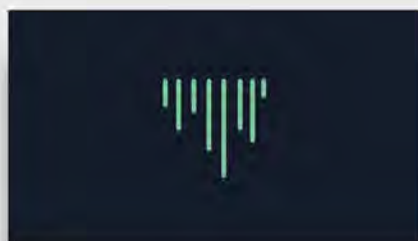
PHYSICAL INTELLIGENCE FOCUS



PHYSICAL
INTELLIGENCE
FOCUS



BUSSINESS CARD GRID



MOCKED UP ATTIRE

Logo Placement + Print Ready Files
for Cross-fit and Sport Teams in Australia



< Personal Logo
Design + Print



ATTIRE

Logo Placement + Print Ready Files for Cross-fit and Sport Teams in Australia



ILLUSTRATION



MONOMARKS



NICOLA



MATEAR

HI THERE!

I'm Nicola, Graphic Designer +
Creative Director + Illustrator
dob: 6.2.93

Melbourne, Australia

EDUCATION

2011-2014

Bachelor of Visual Communications
(Graphic Design)
Deakin University

2018-2019

Creative Studio Assistant for Industry
Professionals; Serap Osman,
Eliska Kyselková, Christopher Polack

EXHIBITIONS

2012-2020

"D-Festival" at Phoenix Gallery
Phoenix Gallery, Burwood
Talking Art at The Order Melbourne
'Hands All Over' - 45 Downstairs

PUBLICATIONS

2020

Verandah 29 (Au)
Elegant Magazine
Marie Claire Mexico

SKILLS

Illustrator
Photoshop
Indesign
Premier
Microsoft Office
Social Media



CONTACT

nicolamatear@gmail.com
0439 013 161



EXPERIENCE

2010-Present

Freelance Designer - Transform
businesses through style and Intelligence,
Design services for my regular clients and
artwork/ Apparel on commission.

2016-Present

Manage 'Converted Church', a creative space
for; photoshoots, meeting and Airbnb stays.
Assisting bookings and frequently styling and
marketing commercial and editorial shoots.
Clients: T2 Tea, Sisters Label, Swedish Interiors,
Sunday Life, The Great Australian Bake Off

2015-2016

Slyetica- Graphic Designer
Designing/ branding activewear + lifestyle
fashion. Creating logos, print-ready files, social
media, photo retouching, fashion solutions.

REFERENCES

Richard Chen- Creative Director of Slyetica
Active 0402 836 286
Bruce Cameron- Regular Apparel Client
0412 048 739

KNOWLEDGE

Print Design
Identity Branding
Fashion
Web Design
Illustration
Model Casting
Marketing
Animation
Producing
Photography
Photo Editing

To whom this may concern,

As the Creative Director of Slyletica, I had the pleasure of working with Nicola during her 6 month period with us, I am writing to personally recommend Nicola Matear as a Graphic Designer; arriving everyday punctually and completing every task at Slyletica with utmost professionalism.

Nicola's best qualities are her eagerness to learn and take on responsibility, as well as her punctuality and organizational skills, which found her in a leadership position within our junior team.

Within Slyletica, Nicola was responsible for;

- Meeting daily deadlines
- Creating promotional and marketing materials
- Managing Inters
- Surpass daily targets with wide varying designs on a selection of clothing for production
- Follow client briefs for mock up clothing designs
- Responsible for producing Print Ready files, including separating colors, specifically measures text and images
- Liaise with company directors regarding Graphic Design processes

During Nicola's time with Slyletica I was proud to see Nicola grow into a leader, and see her skills develop daily, I know she will go very far with her passion for the industry and her bubbly personality,

Please contact me personally if you would like to discuss anything more;

Richard Chen,
Slyletica Creative Director
0402836286